

**A New Day in College Access & Affordability:
Leveraging the Michigan Assured Admission Pact
and Michigan Achievement Scholarship**

**Webinar for Michigan High School Partners
January 22, 2025**



Discussion Agenda

- Value of a college degree in Michigan
- Overview of the Michigan Assured Admission Pact
- Maximizing financial aid opportunities
 - > Michigan Achievement Scholarship
- Advice for students
- Open discussion



Speakers



Joe Vainner, Director of Admissions
University of Michigan—Flint

Ericka Jackson, Director of Admissions
Wayne State University



Nicole Boelk, Director of Financial Aid
Oakland University

Dan Hurley, CEO
Michigan Association of State Universities



Hot 50: Michigan's High-demand, High-wage Careers

Of the 50 high-demand, high-wage occupations in Michigan through 2032, **42** require a four-year college degree or higher (84%)



Source: [Michigan Bureau of Labor Market Information and Strategic Initiatives](#)

Most Top-paying Jobs Go to Those With Four-year Degrees

Two-thirds of Michigan's good-paying jobs go to workers with a bachelor's degree or higher, disproportionate to their share of the overall population. Workers with an associate degree, credential, or only a high-school diploma face far tougher odds of earning a good-paying job (of \$65,000 annually or higher).

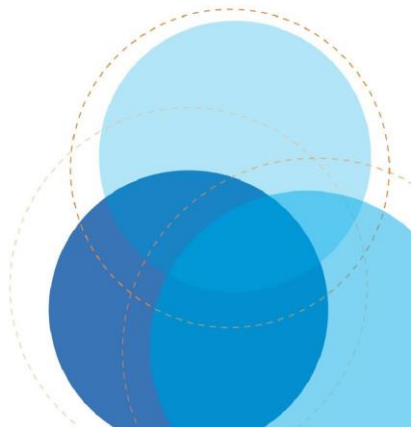
Source: Don Grimes, Bureau of Labor Statistics, U.S. Census Bureau. For the Detroit Regional Chamber.



STATE OF EDUCATION AND TALENT



2024



% OF WORKING-AGE POPULATION BY DEGREE LEVELS

Bachelor's degrees or higher

35%

Associate degrees, skilled trades, high school diploma, or lower

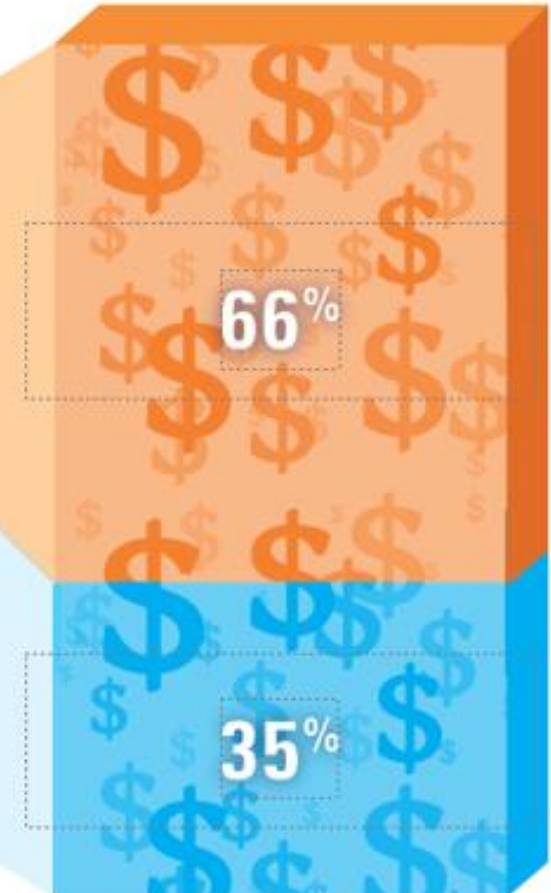
65%



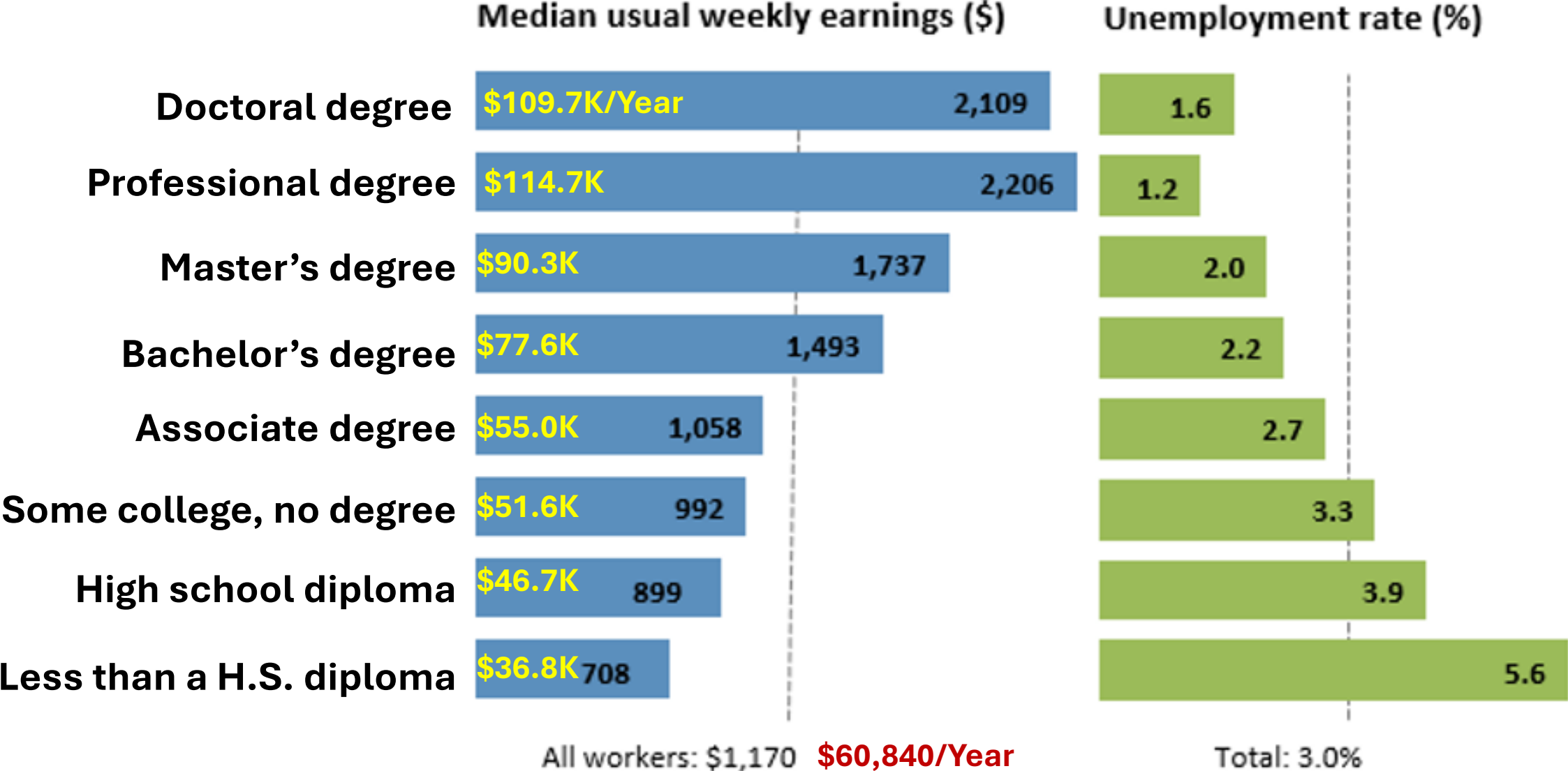
% OF JOBS THAT PAY \$65,000 OR MORE

66%

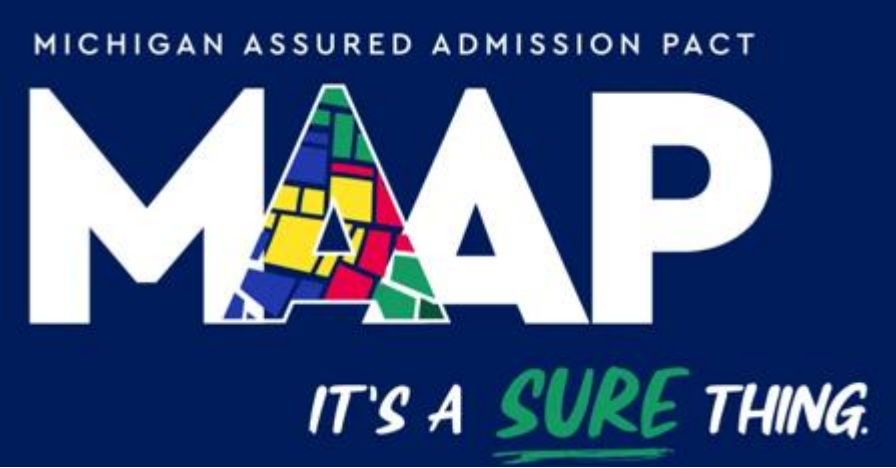
35%



Earnings and Unemployment Rates by Educational Attainment, 2023



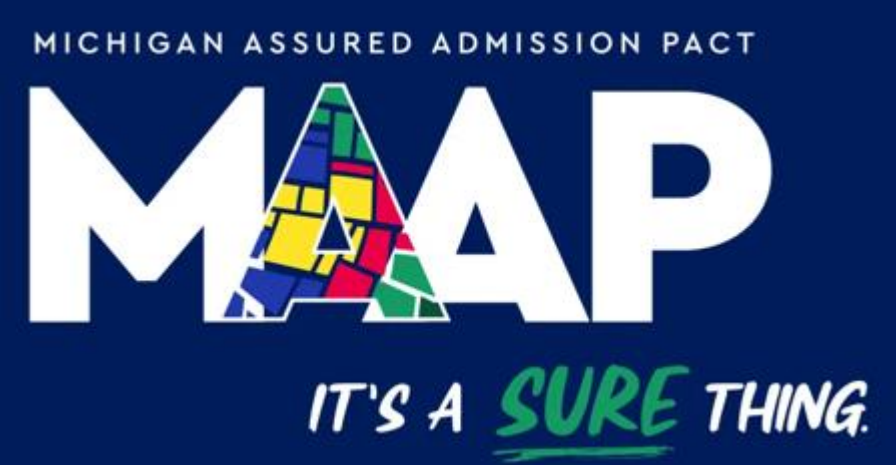
Data are for persons age 25 and over. Earnings are for full-time wage and salary workers. Source: U.S. Bureau of Labor Statistics, Current Population Survey.



Goals of the MAAAP

- Increase awareness of high-quality educational opportunities.
- Simplify/streamline the college admissions process;
Reduce anxiety.
- The Assurance: undergraduate admission to all students with a 3.0+ cumulative high school GPA (4.0 scale).
- Contribute to Michigan's education attainment goal.
- Help our next generation achieve their full potential.





11 Participating Universities

Collective fall 2024 enrollment: 107,239 students





MAAP Overview

- Applications need to be submitted separately to each university.
- MAAP applies to students who are applying for admission for the first fall semester following their high school graduation.
- For institutions that evaluate the disciplinary and/or criminal history of applicants, these requirements will remain in place.
- Some universities do not have an application fee and those who do also accept requests for fee waivers and will describe the process on their site.



MAAP Overview

- Students who complete some or all of their secondary education outside of the U.S. or at a non-English medium school may be required to demonstrate English proficiency.
- Students who meet the MAAP eligibility criteria are admissible to all participating universities. However, students applying to selective programs may need to meet additional requirements to be admitted to their major program.
- Communication of admissions decisions: Mail, email, texts and online portals are all used for updates, notifications, and decisions - it varies by university.

A New Day for College Affordability in Michigan

- When considering all forms of financial aid (federal/state/institutional), the cost of college tuition can be reduced by more than half, for those who qualify.
- Institutional aid provided by 11 MAAP universities in 2023: \$374 million.*
- Most MAAP universities have a tuition free guarantee for students with high financial need (see masu.org/student-success for details).



*Source: Michigan Higher Education Institutional Data Inventory

Michigan Achievement Scholarship

- Students enrolling at a Michigan public university may be eligible for up to \$5,500 a year for up to 5 years.
- 2024/2025 average freshmen tuition & fees at MAAP universities: \$15,476
Michigan Achievement Scholarship alone = 35% discount
- Up to three-quarters of Michigan high school graduates are expected to qualify for the scholarship.
- 33,450 students at the public universities in fall 2024 received the award.
 - ❖ 55% of bachelor's degree seeking undergrads in Michigan take an average of \$7,000 a year in loans.
 - ❖ The scholarship is helping to lower borrowing needs among Michigan students.



Maximizing Financial Aid Opportunities

- Complete the FAFSA (Free Application for Federal Student Aid) every year at **studentaid.gov**.
- Simplified FAFSA—fewer questions and less time needed to complete.
- 2025-2026 FAFSA is available.
Much better experience than 2024-2025 FAFSA.
No reason for families to wait to submit.



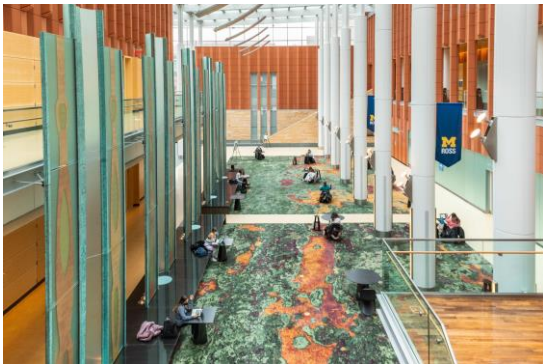
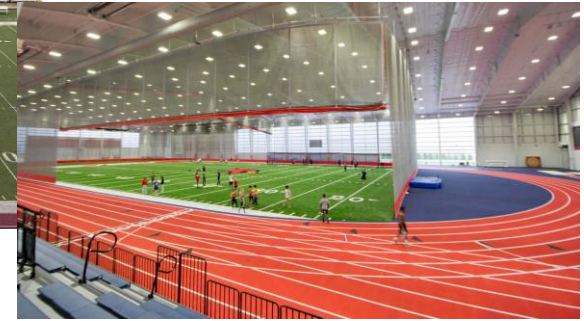
Maximizing Financial Aid Opportunities

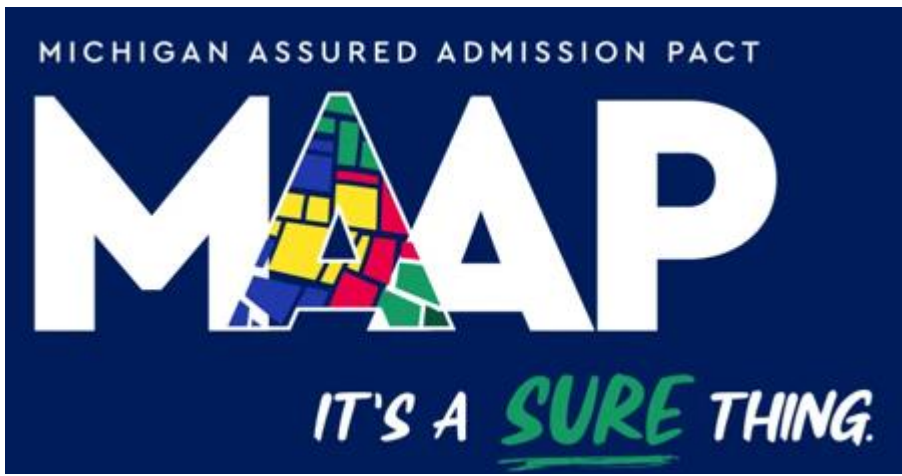
- Create a **Michigan.gov/missg** account to confirm the college listed is the college the student will attend. This is where the State plans to send MI Achievement Scholarship money.
- Talk with Admissions and Financial Aid staff at the universities about possible scholarship opportunities.
- Apply early, don't miss deadlines.



Students' Next Steps

- Visit campus
- Apply for admission
- Learn about—and pursue—financial aid opportunities





Tailored Admissions
Links Available at:
MAAP.org





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Up to 1 SCECH Available

- If you did not request a SCECH when you registered but are attending LIVE:

Email SCECH@micollegeaccess.org:

- Your Name
- Name of this Webinar: Michigan Assured Admission Pact (MAAP)
- Your PIC



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<https://micollegeaccess.org/events-professional-development/recorded-webinars>

****The recording and quiz for this webinar will be available for SCECHs until April 22nd, 2025****

Open Discussion



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**Michigan's Future is
in College.**